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FOR IMMEDIATE RELEASE

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Evans Distribution Systems Welcomes a New Director of Marketing

MELVINDALE, Mich. July 29, 2019—Evans Distribution Systems, a provider of third-party logistics and supply chain solutions, has brought on Morgan Zenner as Director of Marketing. Zenner brings more than a decade of marketing, communications and public relations experience to Evans during a critical time of growth and positive change.



“Morgan brings in-depth 3PL industry knowledge and marketing expertise to our team,” says Leslie Ajlouny, vice president of business development at Evans. “She will be instrumental to our strategic growth plan over the next several years and to developing our talent internally.”

In its 90th year, Evans continues to set aggressive growth targets such as increasing customers and square footage, diversifying service offerings and expanding into new verticals. In her role, Zenner will oversee external and internal communications, strategic direction, content development, social media engagement, brand management and execution of targeted digital marketing campaigns.

In years prior, Zenner held a variety of positions at non-profit associations within the supply chain, warehousing and logistics sectors. She has been responsible for chapter operations, events, public relations, website development, leadership meetings, marketing campaigns and editorial content. She is a catalyst for building brand performance and transformative marketing to increase awareness and engagement of customers and prospects.

“We are thrilled to welcome Morgan into the Evans family and looking forward to having her enhance our brand and help us reach our goals,” Ajlouny says.

Morgan holds a Bachelor of Art degree in communications with a specialization in public relations from Michigan State University and a Master of Science degree in integrated marketing communications from Northwestern University, Medill School. Additionally, Zenner serves on the communications committee of the Detroit Young Professionals executive team and she is an active member of the American Marketing Association – Detroit. She resides in Detroit, Mich.

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About Evans Distribution Systems

Evans Distribution Systems, headquartered in southeast Michigan, was founded in 1929 as the Central Detroit Warehouse Company. It has evolved into a full-service, third-party logistics provider offering [warehousing](#), [transportation](#), [fulfillment](#), [value added](#) and [staffing](#) solutions to the automotive,

manufacturing, food and beverage, consumer goods, and chemical industries. Evans currently employs more than 600 associates and operates over two million square feet of space in Michigan and across the U.S. Find more information on our website, www.evansdist.com. Read the latest supply chain insights at Evans' [blog](#), or follow the company on [Facebook](#) and [Twitter](#).